

BEN BRIAND | BIOGRAPHY

Briand's award winning work is often praised for its unique approach. He possesses the ability to form delicately crafted visual images whilst also generating honest human warmth from the characters that exist within its world. The result is often emotional as well as visually striking.

In 2007 he won the coveted major prize for the Optus ONE80 Project in its first year. His result was the critically acclaimed one-hour film 'Hammer Bay' produced in conjunction with MTV.

In the last 12 months alone, Briand has helmed a variety of distinct projects featuring Cate Blanchett, The Vines and Public Enemy. He has directed distinct commercial campaigns for clients such as Telstra, Sony Ericsson, Westfield, Toyota and Ballantines Whiskey to name a few. Most recently, Briand collaborated with Australian fashion designer Brenda Harvey to create a distinct set of short films and photographic installations. This series marked the debut launch of high-end accessories label Benah.

With a background in fine arts, Ben is a creator of commercials, films, music videos and video installations.

He was awarded a New Director award at Adfest (Asia Pacific Advertising Festival) in Thailand this year, followed by an esteemed New Director Award at the Cannes advertising festival.

Ben is represented by Cherub Pictures in Australia and most recently has been signed to Moonwalk Films in France.